



Gendarmenmarkt in Berlin, 1822 (Wikimedia Commons)

*“What is the likely shape of the library of the future?
And how do we build collections for it?”*

Berlin 2015

The Fiesole Collection Development Retreat Series

Grimm Center of the Library, Humboldt University and Berlin-Brandenburg Academy of Sciences Conference Centre, Gendarmenmarkt — Berlin, Germany, May 6-8, 2015

Sponsored By: The Charleston Company and Against the Grain

Hosted By: Humboldt University Library and Casalini Libri

SPEAKER BIOGRAPHIES

Deni Auclair is VP & Lead Analyst for Outsell’s Science, Technology, Medicine & Healthcare (STM&H) market research and advisory program. In this role, she works with Outsell clients to navigate through the sometimes murky waters of today’s marketplace. Deni has worked in publishing for most of her career, except for a five-year stint working as an analyst at a distressed securities fund after getting her MBA in Finance from NYU’s Stern School of Business. Deni’s most recent industry positions include President of Media Growth Strategies, CFO of STRIATUS/JBJS, and VP, Corporate Development at John Wiley & Sons, Inc., where she led Wiley’s M&A efforts for 12 years. Deni’s avocation for 30 years has been running the New York chapter of Olympic boxing as an official, administrator, and Board member. She is also VP of the USA Boxing Foundation. Deni lives in Dover, Massachusetts.

Nick Canty is a lecturer in publishing in the Department of Information Studies at University College London. Prior to joining UCL he spent 15 years in academic and professional publishing. He is Co-Investigator on the AHRC Academic Book of the Future research project, a two-year funded project run by UCL and King’s College London. Research interests include the value, use and impact of social media within publishing companies and publishing companies in transition.

Helen Cullyer is program officer in the Scholarly Communications Program of The Andrew W. Mellon Foundation. She works closely with Senior Program Officer Donald J. Waters on developing new grant-making initiatives and reviewing grant proposals in the areas of scholarly publication, preservation, and access and library services. She also works with program staff on the evaluation and

assessment of grant-funded projects. Ms. Cullyer received her PhD in classics from Yale University, and was a faculty member at The Evergreen State College in Olympia, Washington, and at the University of Pittsburgh where she was director of the graduate program in classics, philosophy, and ancient science. She is the author of numerous articles and book chapters on aspects of ancient literature and philosophy, including Greek tragedy, Aristotle’s ethics and politics, and Stoic philosophy.

Prof. Dr. Andreas Degkwitz is the Chief Librarian of the Humboldt University of Berlin and Honorary Professor for information science of Potsdam University for Applied Sciences. From 2004 until September 2011 he was the Chief Information Officer of the Brandenburg Technical University of Cottbus. The university combined the central services for information, communication and media (library, computer-services, learning center and administrative data processing) on a common management and integrated the suppliers for these services to the integrated institution Information-, Communication- and Media-Center (ICMC/IKMZ) (<http://www.tu-cottbus.de/ikmz>). In his former position (1998-2003) he was the deputy-director and the head of the computer-department of the library of Potsdam University. There he re-designed the IT-facilities and the electronic services of the library and at the same time he had the responsibility to implement a new library system for acquisition, cataloguing and circulation (OCLC/PICA). Another focus was a research project about the market for scientific information and the future role its players (authors, editors, publisher, libraries, users etc.) will have in digital times (<http://www.epublications.de>). From 1991 to 1998 he worked as a junior consultant for library

affairs at the German Research Society / Deutsche Forschungsgemeinschaft. The management of programs and projects funded by the German Research Society belongs to the major issues of his task combined with strategic planning for the technologically driven development of libraries and similar institutions.

Pam Dixon is the founder and executive of the World Privacy Forum, a US-based public interest research group well known and respected for its consumer privacy research. An author and a researcher, Dixon has written eight books and numerous groundbreaking and influential studies in the area of privacy, including *The Scoring of America*, a substantive report on predictive analytics, big data, and privacy. She has also written widely-cited reports on health privacy, including the first major *Medical Identity Theft* report to be published as well as the *Patient's Guide to HIPAA* and others. Dixon has testified before the US Congress, US Federal Trade Commission, the FDA, and other agencies on prominent consumer privacy issues, including issues related to data brokers, big data, health privacy, financial privacy and credit scoring, genetic privacy, the Common Rule, facial recognition, and online and offline privacy. She was appointed by the California Secretary of State as co-chair of the California Privacy and Security Advisory Board, where she served for two years. Dixon was formerly a research fellow with the Privacy Foundation at Denver University's Sturm School of Law. She has written seven books, including titles for Random House/Times Books, among other major publishers. Her most recent book, *Online Privacy*, co-authored with frequent collaborator Bob Gellman, was published by ABC-CLIO books. She is the editor of a forthcoming reference on surveillance to be published in late 2015.

Hadrien Gardeur is an engineer and the co-founder of Feedbooks, a digital retailer and distributor active in five different languages. Feedbooks also distributes Aldiko, one of the most popular ebook reading apps, with over 22 million downloads worldwide. Hadrien is actively involved in multiple standard organizations. He's a board member of the Radium Foundation, an open-source foundation dedicated to the development of the EPUB (standard ebook format) ecosystem. There, he leads the working group creating a standard DRM solution (Radium LCP) built with libraries in mind. He's also involved with the International Digital Publishing Forum as an EPUB working group member, where he works on multiple specifications. Hadrien is group lead on the OPDS (Open Publication Distribution System) specification, a technology dedicated to the direct

distribution of ebooks for libraries and booksellers. Finally, he's involved in multiple efforts in France, including metadata standardization and the definition of a French subject classification scheme.

Derk Haank was appointed CEO of Springer Science+Business Media in February 2004. After obtaining a degree in economics and business administration and spending a few years as a researcher at the Vrije Universiteit Amsterdam, Derk began his career in publishing in 1986 at Elsevier Science, where he held various management positions, spending part of this time based in the UK. He was appointed CEO of Misset, Elsevier's B-to-B division, in 1991. From 1998 to 2004, Derk was CEO of Elsevier Science and was also an Executive Board member at Reed Elsevier. In the little spare time he has, he is a passionate reader and loves sports.

Simon Inger has been working in the journals industry since 1987, when he joined B.H.Blackwell, the Oxford-based subscription agent. In late 1994 he founded CatchWord, the world's first journal platform service provider and ran that business until its acquisition by Ingenta in 2001 (now Publishing Technology). Since 2002, Simon has worked as a consultant specializing in journals, including: sales, marketing and pricing; journal delivery and platform selection; fulfillment and editorial systems selection; management; financial planning; product development; market research; content development; content discovery; library technology; standards; strategic business reviews; and open access publishing. In addition, Simon runs training courses for librarians for UKSG in Europe and for KnowledgeE in the Middle East, as well as courses for publishers by Renew Training and in association with ALPSP. Recently, Simon co-founded Renew Consulting for Societies, which aims to help scholarly societies navigate the world of academic publishing and assists specifically with business reviews, contract renewals, writing tender documents and negotiating new partnership agreements. Most of Simon's work is with not-for-profit publishing organisations in the UK and US, but also with commercial publishers, technology providers, intermediaries and service providers in journals publishing.

Ruth Jones is Director of Publisher Business Development at Ingram Content Group, a leader in distribution, print-on-demand and digital solutions. She is focussed on developing digital markets and services outside North America. Ruth has over 20 years of experience in the publishing, library and electronic information industries. She joined

Ingram from the British Library where she was Head of Product Development, responsible for the development of information products and services.

Roger Jøsevold, has been deputy National Librarian at the Norwegian National Library since 2004. He came to this post from a position as director for new services at Bluegarden AS, delivering web-based HR-services. Prior to this he has held positions in several governmental ministries and agencies i.a. Statskonsult where he worked as senior advisor and also headed the expert group for organizational development and restructuring. He has studied sociology, pedagogy, public law and public administration at the University of Oslo and the University College of Bodø, and published on industrial restructuring and regional development.

Rebecca Lenzini is President of The Charleston Company, which publishes *The Charleston Advisor* and *The Charleston Report*, and is co-sponsor/co-founder of the Fiesole Collection Development Retreat Series. She began her career in libraries in the Serials Department of the University of Illinois at Urbana-Champaign and was Vice President and Director of The Faxon Company's Academic Division. She served as President of CARL Corporation (Denver, CO) and was one of the founders of UnCover, the original article retrieval and document delivery service, now part of Publishing Technology/Ingenta. She is a former member of the Editorial Board of Serials, the official publication of the UKSG. Rebecca currently splits her time between Denver, Colorado and Taos, New Mexico.

Michael Mabe read Chemistry at Oxford and did research into radiocarbon dating before becoming a scholarly publisher with OUP in 1980. Since then he has worked in various publishing, research and communications management roles for the BSI, Pergamon and Elsevier. In May 2006, Michael was appointed CEO of STM, the international trade association representing and advocating the interests of scientific, technical and medical publishers, whether they be primary, secondary or new starts, large or small, commercial or not-for-profit.

Alison Mudditt became Director of University of California Press in January 2011. Since then she has been focused on reshaping the Press's strategy and structure to enable it to meet the needs of its diverse audiences in the digital age. Alison has 25 years experience in academic publishing which began at Blackwell in Oxford, UK, where she rose to become Publisher for the Humanities Division. In 1997, Alison moved to Taylor & Francis Inc. in Philadelphia as Publishing Director of the

Behavioral Sciences Division. Alison joined SAGE in 2001 as Vice President and Editorial Director, and was appointed Executive Vice President in 2004 where she led SAGE's publishing programs across books, journals and digital during a period of tremendous growth. Alison is a regular speaker at industry meetings and is currently Vice Chair of the Scientific Publications Committee and member of the Open Science Committee of the American Heart Association, and member of the Board of Directors of KIN Consultants. She has also served on the Executive Council of the Professional and Scholarly Publishing Division of the American Association of Publishers, and was Co-Chair of the Dean's Leadership Council at California State University, Channel Islands.

Ann Okerson joined the Center for Research Libraries in fall 2011 as Senior Advisor on Electronic Strategies, working with that organization to reconfigure and redirect various existing programs into digital mode. Previous experience includes 15 years as Associate University Librarian for Collections & International Programs at Yale University; prior to that she worked in the commercial sector, and also for five years as Senior Program Officer for Scholarly Communications at the Association of Research Libraries. Upon joining Yale, she organized the Northeast Research libraries consortium (NERL), a group of 28 large and over 80 smaller libraries negotiating for electronic information. She is one of the active, founding spirits of the International Coalition of Library Consortia (ICOLC). Activities include projects, publications, advisory boards, and speaking engagements worldwide, as well as professional awards. Recently, she led the group that completely re-wrote (December 2014) the widely used US LIBLICENSE Model License. Over the years, Okerson has also been active internationally and currently works with INASP (UK) in leading their publisher-contracting efforts.

Lluís Pastor is President of Union de Editoriales Universitarias de España (UNE), CEO of Oberta Publishing (UOC company, Universitat Oberta de Catalunya) and Professor of Communication at UOC. He holds a PhD in Communication from Universidad Ramon Llull and a Masters in Information Sciences from Universidad Autònoma de Barcelona. He teaches in several Spanish universities and has written ten books on communication.

Julien Roche is the director of the libraries of the university of Lille – Sciences and technologies, since 2005. He's currently leading a strategic project for the university of Lille – the creation of

LILLIAD Innovation Learning Center, to support the innovation process of the university, based on a new building to open in September 2016. He is the chair of the LIBER Steering Committee on Reshaping the Research Library and a member of the executive board since 2010. Inside the Steering Committee, he's also, more specifically, chairing the leadership Working Group, which is responsible for two leadership programs: the "leadership seminar," part of the LIBER brand since 2011, and the "LIBER Journées," launched this year. He has also several national responsibilities, as co-chair of the French training professional program for newly appointed university library directors, and as vice-president of the French National University and Research Libraries, the ADBU.

Dr. Ralf Schimmer, as Head of Scientific Information Provision at the Max Planck Digital Library, is responsible for the electronic resources licensing program for the entire Max Planck Society and for a broad range of Open Access and other information services. He is a frequent co-organiser of the Berlin conferences on Open Access since 2003 and manages the Open Access publication charge agreements of the Max Planck Society. Currently he is chair of the Governing Council of SCOAP3, the Sponsoring Consortium for Open Access Publishing in Particle Physics, and involved in Knowledge Unlatched and many other Open Access initiatives. Known as a frequent speaker at international conferences, Ralf Schimmer was involved in EU projects such as SOAP and PEER, and he has served on the Library Advisory Boards of several major publishers and other national and international committees.

Jan Simane studied the history of art, archaeology and philosophy at the Universities of Heidelberg and Vienna, and holds a Master of art (1988) and Ph.D. (1991) from the University of Heidelberg. From 1991 to 1994, he served as assistant at the Hessisches Landesmuseum in Darmstadt. Since 1996 he has been head librarian at the Kunsthistorisches Institut in Florenz, Max-Planck-Institut. He is a member of the Steering Committee of the international project artlibraries.net, as well as the Standing Committee of the Art Libraries Section of IFLA, where he served as Chair from 2009 to 2013. He is also a member of the international committee of the "Future of Art Bibliography"-Initiative and the advisory board of the US-project "Build Work Registry."

Anja Smit is University Librarian of Utrecht University, The Netherlands. After an international career of over 20 years in library management and library automation, she joined Utrecht University

in 2010. Anja has served as a library director at two Dutch Universities (Nijmegen and Maastricht) and spent three years in the US. As an Executive Consultant for Nelinet (now merged in Lyris) she helped libraries on strategic and tactical planning, human resource management, facilities renovation, and other topics critical to library administrators. Active in the library world since 1988, she also served as Chair of the Dutch Consortium of University Libraries and the Royal Library (UKB) and on several national and international committees, including membership of the Board of two Public Library organizations. She is currently a member of The Dutch Consortium for Information Infrastructure and Vice-chair of OCLC's Global Council.

Dr. Thomas Stäcker is deputy director of the Herzog August Bibliothek Wolfenbüttel and responsible for reader services, cataloguing and acquisition, reproduction services and digitization projects of the Wolfenbuettel Digital Library. He studied the history of philosophy, German literature and Latin philology at the Universities in Braunschweig, Essex(England) and Osnabrück. He did his Ph.D. in philosophy about the meaning of the concept of theurgy in the Neoplatonist, Jamblich of Chalcis. He is editor of the journal *Wolfenbütteler Notizen zur Buchgeschichte*. His research interests are digital humanities, digitization of cultural heritage material, digital editions of early modern imprints, bibliography, library and book history.

Katina Strauch is Assistant Dean for Technical Services and Collection Development at the College of Charleston (SC) Libraries. She is responsible for cataloging, acquisition and collection development operations relating to the book collections (print and electronic), serials (print and electronic), microforms, government documents, media electronic resources, and binding. She received her Bachelors in Economics from the University of North Carolina-Chapel Hill in 1969 and her Masters in Library Science from UNC-CH in 1972. Katina is the founder of the internationally acclaimed annual Charleston Conference (1980), *Against the Grain* (1989), *The Charleston Report* (1996), and *The Charleston Advisor* (1999). From 2005-2012, she was a member of the Board of the Institute of Museum and Library Services which was a Presidential appointment. Katina has received many awards and publishes regularly in the professional literature.

Carol Tenopir is a Chancellor's Professor and Board of Visitors Professor at the School of Information Sciences, College of Communication and Information, University of Tennessee, Knoxville.

Dr. Tenopir has published over 200 journal articles, is a frequent speaker at professional conferences, and from 1983 to 2010 wrote the “Online Databases” column for *Library Journal*. She is the recipient of the 2009 Award of Merit from the American Society for Information Science & Technology, as well as the ASIST 2002 Research Award and the 1993 Outstanding Information Science Teacher Award. She also received the 2000 ALISE Award for Teaching Excellence and the 2004 International Information Industry Lifetime Achievement Award. She has conducted research projects funded by the National Science Foundation, Institute of Museum and Library Services, IEEE, Special Libraries Association, and others and has served on advisory boards for numerous electronic publishers, including ProQuest, Factiva, Ingenta, ACM, and Online, Inc. She is a frequent attendee of the Fiesole and Charleston conferences.

Adriaan van der Weel is Bohn extraordinary professor of Modern Dutch Book History at the University of Leiden, Book and Digital Media Studies. His research interests in Book Studies concentrate on the digitisation of textual transmission and reading; publishing studies; and scholarly communication. He is editor of a number of book series on these subjects, and European articles editor of Digital humanities quarterly. His latest books are *Changing our Textual Minds: Towards a Digital Order of Knowledge* (Manchester: Manchester UP, 2011), and *The Unbound Book* (Amsterdam: Amsterdam UP, 2013), a collection of essays jointly edited with Joost Kircz. He is vice-chair of the COST Action “E-READ,” about the future of reading in the digital age.

Anthony Watkinson is the principal consultant of CIBER Research and holds honorary posts at University College London and Oxford Brookes University. He also consults for the Publishers Association and runs courses and seminars for the International Association of STM Publishers. He is a director of the Charleston Conference and plenary chair and is co-organizer for the Fiesole Retreat. He researched in ecclesiastical history at Cambridge before moving to Oxford to run the library of New College. Most of his life he has been a publisher with senior appointments for Academic Press, Oxford University Press and the Thomson Corporation (where he was initially a publishing director and later intellectual property director) and most recently a part time post at Wiley-Blackwell.

Charles Watkinson is Director of University of Michigan Press and Associate University Librarian for Publishing. As head of the publishing division

of the University of Michigan Library (also known as Michigan Publishing) he is responsible for a disciplinarily-focused university press, a publishing services unit responsive to the needs of the parent university, and the institutional repository Deep Blue. Prior to moving to Michigan in 2014, Charles was head of Scholarly Publishing Services in Purdue University Libraries and Director of Purdue University Press. An archaeologist by training, he has also worked as Director of Publications at the American School of Classical Studies at Athens and in various capacities within Oxbow Books, a specialist bookseller and distributor.

Martha Whittaker is Senior Manager, Marketing Strategy, at the American Society for Microbiology in Washington, DC. She joined ASM in 2013 as Platform Product Manager for ASMscience, the society’s digital publishing platform. Prior to that, she was Director of Content Management at the George Washington University’s Gelman Library. Martha has held management positions at Blackwell Book Services, ProQuest, Knight Ridder, and the UnCover Company. She has degrees from the University of Utah and Denver University, and a certificate of Advanced Study from the Haas School of Business at the University of California, Berkeley. Her interests are electronic publishing, open access business models, and library collection development.

Alesia Zuccala is currently an Assistant Professor at the Royal School of Library and Information Science, University of Copenhagen. In 2004, she graduated with a PhD in Information Science from the University of Toronto, Canada and has held research and teaching positions in Australia, the United Kingdom, and the Netherlands. Her specialization is in the field of scientometrics and scholarly research evaluation, though in recent years her focus has shifted towards assessing research outputs across the Humanities. From 2012 to 2014 Dr. Zuccala was employed at the University of Amsterdam under a Spearpoint Digital Humanities fellowship with the Netherlands Organisation for Scientific Research and carried out a series of collaborative projects financed by the Center for Digital Humanities. She has been an active member of the International Society for Scientometrics and Informetrics since 2007 and has published numerous research articles in journals such as the *Journal of the American Society for Information Science and Technology* and *Scientometrics*, including her most recent contribution to a special issue of *ASLIB Proceedings on Social Media Metrics*.